

Digital LED Shelf Display Strips

When it comes to capturing the attention of passing shoppers, digital signage is hard to beat – and our digital LED shelf display strips and headers offer a dynamic and effective way to attract the eye and stop shoppers in their tracks.

Ideal for retail outlets across all industries, from supermarkets and convenience stores to pharmacies and fashion, the LED shelf display is easily adapted to suit your products and image, taking your brand and business to the next level.



Dynamic shelf display that gets your message across

With clear, high definition images and videos on display right where your products are, you can communicate key information that drives purchases in an exciting and visually appealing way. When you showcase your top brands using digital shelf display strips that are bright, modern and dynamic, you'll boost engagement with your desired audience as they shop, informing and educating to make the purchase decision an easy one.

Makes stock and price changes easy to manage

In a busy retail environment, it can be difficult to keep up with manually updating price tickets on shelves, especially when sell prices are constantly changing. With the ability to remotely control the display images on your digital LED shelf display strips, you can update pricing and product information across multiple locations in a few simple clicks.

Product details and key features

With our digital LED shelf display strips, you'll have everything you need to create captivating in-store retail displays for your products.

Key product details and features include:



High definition, vivid shelf display strips and shelf header



Plug and play with no complicated set up required



Intelligent module operation capabilities via USB or Wifi



Ultra slim design in black or white for a sleek, modern look



Easy to operate remotely with user-friendly software



Durable product that is dust-proof, waterproof and built to last.



Lightweight design makes it easy to install and move

Simple to use, highly engaging and extremely flexible to suit your needs, our digital LED shelf display strips are the ideal way to make your products stand out from the crowd, and in the process boost your sales and modernise your store and image.

Like to know more?

We design and deliver a huge range of digital signage solutions for retail outlets, both small and large. To find out more about our LED shelf display strips and other digital signage products, get in touch with our team on 1300 339 873 to discuss your needs today